

INDEPENDENT BY DESIGN

INTRODUCING

UGS TV

UNDERGROUND
SLATE

Streaming for the People.

Whether you're watching from home, on the move or discovering something new on your device, UGS TV puts independent entertainment at your fingertips.

BENEFITS FOR FILMMAKERS

CONTENT WITHOUT GATEKEEPERS

We get content to audiences - no matter the budget or the barriers.

FILMMAKERS KEEP 100% OF THEIR RIGHTS

Full ownership stays with creation.

MONETISATION THAT PUTS CREATORS FIRST

Revenue Share through AVOD (ad-supported) and TVOD (rental).

DATA TRANSPARENCY THAT DRIVES IMPACT

Analytics to power smarter audience campaigns.

UNDERGROUND
SLATE

Information in this brochure is a summary of the UGS TV creator proposition. The applicable content licence agreement and commercial terms govern the relationship for each title.

WHO IS UNDERGROUND SLATE?

At Underground Slate, we believe great stories deserve to be seen, regardless of budget, industry connections, or traditional gatekeepers.

Founded in 2025, Underground Slate is an independent distribution company dedicated to championing bold, original storytelling, enabling filmmakers connect their work with wider audiences.

Since opening our doors, we have successfully delivered cinema releases for five independent titles, bringing filmmakers' work to the big screen and giving these independent stories the opportunity to reach real cinema audiences.

For a young independent distributor, delivering five theatrical releases is an important milestone and reflects what Underground Slate was created to do: turn ambitious independent projects into genuine distribution opportunities.

Our Mission Is Simple: Get Content to Audiences.

Whether it's a feature film, documentary, motion comic, short film, or experimental project, Underground Slate provides the expertise, infrastructure and distribution support filmmakers need to maximise the reach, visibility and impact of their work.

From cinema releases and digital distribution to streaming through UGS TV, we're building an independent ecosystem designed to give filmmakers more routes to audiences while supporting the individuality and integrity of their work.

Independent stories. Real releases. Wider audiences.



WHAT IS UGS TV?

UGS TV is our dedicated digital streaming and video distribution platform.

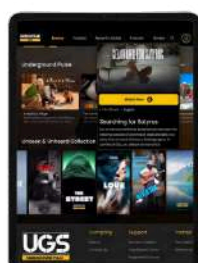
Built specifically to bypass traditional streaming industry gatekeepers, UGSTV's primary focus is giving independent, emerging, and underrepresented filmmakers a dedicated streaming platform for sharing and monetising their work. Filmmakers can get analytics showing who is watching their content, helping them craft highly targeted, effective audience campaigns.

MORE THAN A STREAMING SERVICE

UGS TV is about building a community around independent entertainment.

It's a place to discover new talent, support creators, explore new ideas and experience content from a different perspective.

INDIE FILMMAKERS ASKED FOR A DIFFERENT ROUTE. WE BUILT UGS TV.



Whether you're watching from home, on the move or discovering something new on your device, UGS TV puts independent entertainment at your fingertips.

UGS TV PLATFORM BENEFITS

More control
More reach
More opportunity

Built for independent filmmakers and content owners who want more control, more reach, and more opportunity, UGS TV (Underground Slate TV) puts you firmly in charge of your work while providing the global stage it deserves.

YOU KEEP FULL OWNERSHIP

100%

You keep full ownership of your content and intellectual property (IP), while unlocking real earning power through multiple revenue opportunities.

CREATOR SHARE

50%

of net revenue from your films

TVOD - Transactional Video on Demand: Earn 50% of net rental revenue when audiences rent your content.

AVOD - Advertising-Based Video on Demand: Earn 50% of net advertising revenue from eligible advertising placements on your content.

YOUR CONTENT - YOUR RIGHTS - YOUR GLOBAL AUDIENCE

01. 100% ownership

You retain full ownership of your work and intellectual property.

02. 50% TVOD share

Earn 50% of net rental revenue generated by your film.

03. 50% AVOD share

Earn 50% of net advertising revenue from eligible AVOD placements.

04. Global reach

Make your content available to audiences across territories worldwide.

05. Transparent reporting

Track views, rentals, advertising activity and revenue through reporting.

06. Professional infrastructure

Hosting, technical quality control, encoding, catalogue management and support.

07. Content protection

Strong security and anti-piracy measures help protect your work.

08. Flexible distribution

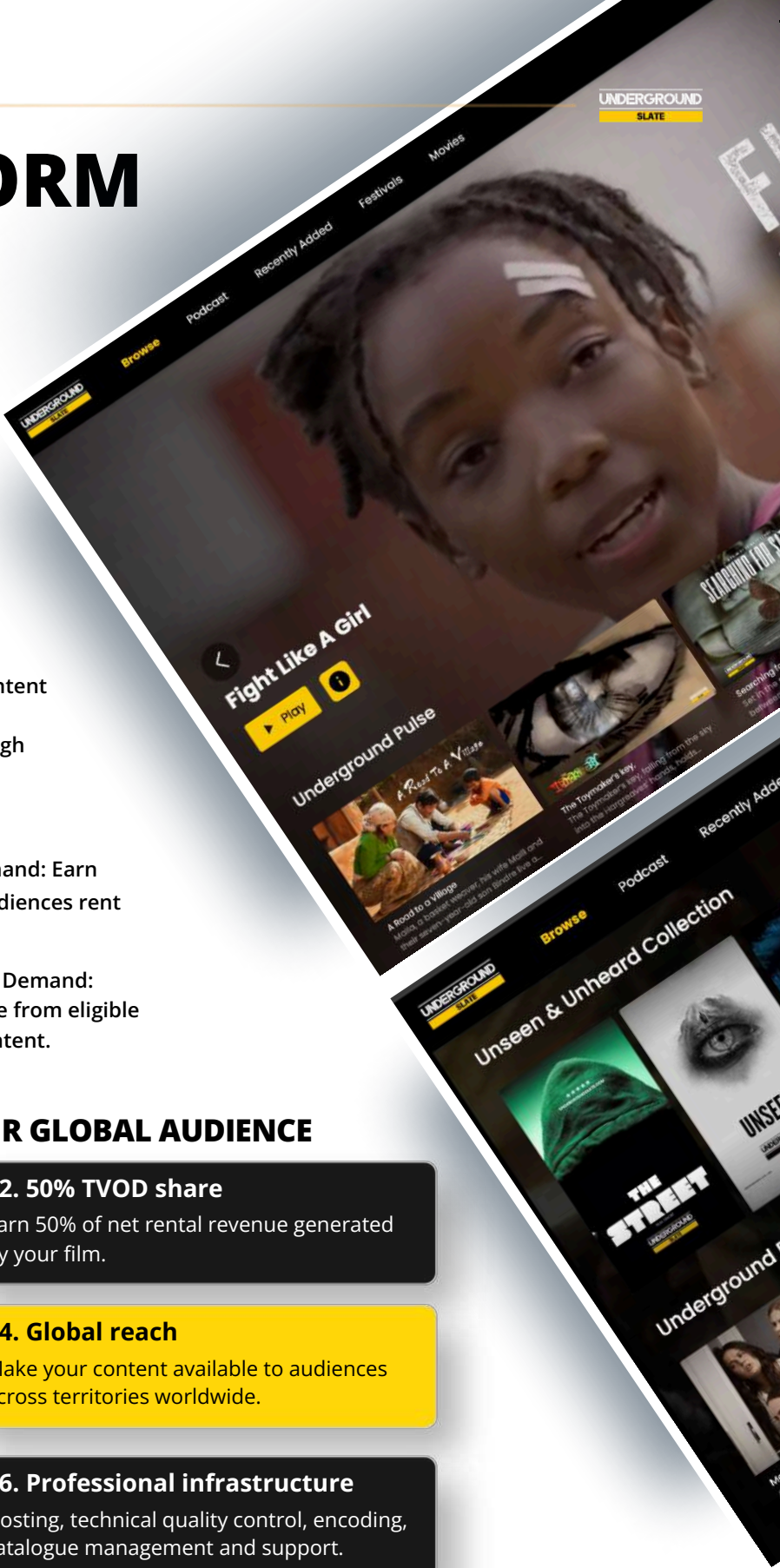
Territory and pricing controls can support your wider distribution strategy.

09. Accessibility ready

Support for subtitles and other accessibility features helps widen your audience.

10. Rights compliance

A clear legal framework and dedicated AI / rights compliance processes



HOSTING FEE: WHAT IT COVERS

Submitting your film for review is completely free. If your film is accepted for UGS TV and you choose to proceed with our **non-exclusive** licence, getting your film onto the platform costs £130 +VAT for the first 12 months, then £100 +VAT per year thereafter, with no automatic renewal. You retain ownership of your content and stay in control of your commitment.

**Simple, transparent
pricing & revenue share**

NO SUBMISSION FEE

FREE

ONBOARDING FEE

£130

+vat

AFTER 12 MONTHS

£100

+vat

CREATOR SHARE

50%

OF NET REVENUE
TVOD + ELIGIBLE AVOD

**YOU RETAIN FULL
OWNERSHIP**

100%

CANCEL ANYTIME

What the hosting fee covers

- Onboarding
- Technical Quality Control
- Encoding
- Secure Storage
- Catalogue Management
- Platform Administration
- Creator Support and Hosting
- Marketing Campaign Across Our Channels

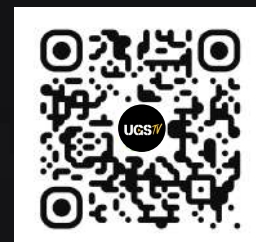
What we promise

- No Automatic Renewal
- Reported and Paid Quarterly
- No Deductions of Marketing or Overhead Costs
- Non Exclusive Agreements
- Analytics to Power Smarter Audience Campaigns

UGSTV



READY TO SUBMIT?



A simple process to get your film or the UGSTV platform.

01

Submit for review - It's Free

Send us a screening link and EPK. If your film is accepted for publishing, we will send you a link to our online rights form.

02

Complete the form

Provide film and rights information for an AVOD or TVOD licence, including ownership, AI-use and other required declarations.

03

Receive your licence

We prepare a bespoke content licence agreement based on your title, licence type and the territories you want the film accessible in.

04

Sign & pay

Sign the content licence agreement and pay the applicable hosting fee.

05

Upload securely

Receive a secure upload link and deliver your film master plus available supporting assets.

Typical supporting assets are the film master • trailer • poster / artwork • stills • subtitles • key film information • credits

06

We do the technical work

UGS TV checks the master and assets, performs technical QC, encodes the film, organises catalogue information and publishes it to the platform.

CLEAR STEPS. SECURE PROCESS. PERSONAL SUPPORT.

We make it easy to share your story with the world.



PUT YOUR STORY IN FRONT OF AN AUDIENCE

UGS TV brings together audiences and creators through content that is:

Independent

Created by people with something original to say.

Authentic

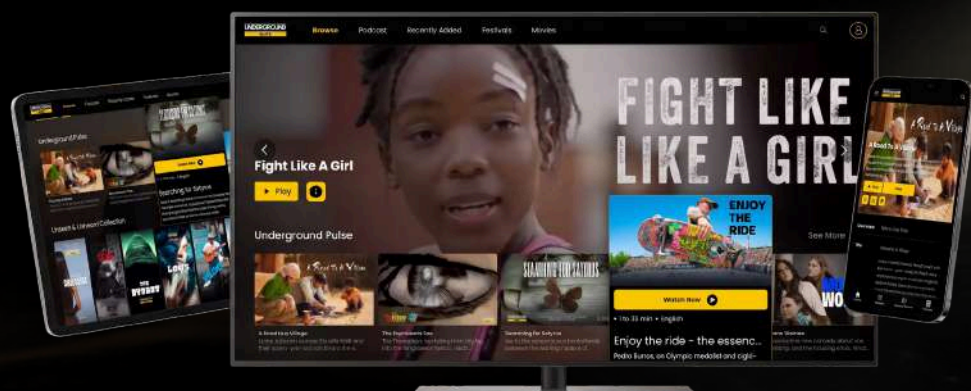
Real stories, real talent and real perspectives.

Diverse

Different voices, cultures, genres and creative styles.

Original

Fresh programming and content curated for an alternative experience.



UGSTV
UNDERGROUND SLATE

Chromecast

firetv

ROKU

Samsung
SMART TV

android

iPad

TV

iPhone

Hisense

VIZIO